# \_114\_學年度\_管理\_\_研究所專業必修科目課程規劃表

List of Graduate Degree Compulsory Courses, Department of \_Graduate Insitute of Mangement\_, Academic Year \_114\_

|  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| 中英文科目名稱  Course Title | 學分數  Credits | 碩士班 Master | | | | 博士班 Doctor | | | | 備註  Notes  (選課須知等注  意事項) |
| 第一學年  1st Year | | 第二學年  2nd Year | | 第一學年  1st Year | | 第二學年  2nd Year | |
| 上  1st semester | 下  2nd semester | 上  1st semester | 下  2nd semester | 上  1st semester | 下  2nd semester | 上  1st semester | 下  2nd semester |
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# \_\_\_114\_學年度\_\_管理\_\_研究所專業選修科目課程規劃表

List of Graduate Degree Department Elective Courses, Department of \_\_\_\_\_\_\_\_\_\_\_\_, Academic Year \_114\_

|  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| 中英文科目名稱  Course Title | 學分數  Credits | 碩士班 Master | | | | 博士班 Doctor | | | | 備註  Notes  (選課須知等注  意事項) |
| 第一學年  1st Year | | 第二學年  2nd Year | | 第一學年  1st Year | | 第二學年  2nd Year | |
| 上  1st semester | 下  2nd semester | 上  1st semester | 下  2nd semester | 上  1st semester | 下  2nd semester | 上  1st semester | 下  2nd semester |
| 研究方法  Research Method | 3 |  |  |  |  | 3 |  | 3 |  |  |
| 質化研究方法  Qualitative Research Method | 3 |  |  |  |  |  | 3 |  | 3 |  |
| 統計資料分析與應用  [Statistical Data Analysis and Applications](https://sites.google.com/view/shiwoei/statistical_data_analysis_and_applications) | 3 |  |  |  |  |  | 3 |  | 3 |  |
| 財務決策與數位金融  International Financial Management | 3 |  | 3 |  | 3 |  |  |  |  |  |
| 企業經營與公司治理實務  Business Management and Corporate Governance | 3 |  | 3 |  | 3 |  |  |  |  |  |
| 競爭優勢與創新策略  Competitive Advantage and Innovation Strategy | 3 | 3 |  | 3 |  |  |  |  |  |  |
| 企業倫理與社會責任  Business Ethics and Corporate Social Responsibility | 3 |  | 3 |  | 3 |  |  |  |  |  |
| 談判理論與實務創業  Negotiation Theories and Practices | 3 |  | 3 |  | 3 |  |  |  |  |  |
| 創業與投資管理  Entrepreneurship and Venture Capital | 3 | 3 |  | 3 |  |  |  |  |  |  |
| 高科技產業策略與分析  High Tech Industry Analysis and Strategy Development | 3 | 3 |  | 3 |  |  |  |  |  | 乙 |
| 科技與創新管理  Technology and Innovation Management | 3 | 3 |  | 3 |  |  |  |  |  |  |
| 數位商業與行銷  Digital Business and Marketing | 3 | 3 |  | 3 |  |  |  |  |  |  |
| 數據分析與人工智慧應用  Artificial intelligence and Business Analytics | 3 |  | 3 |  | 3 |  |  |  |  |  |
| 智慧製造與營運  Intelligent Operations and Management | 3 |  | 3 |  | 3 |  |  |  |  |  |
| 設計思考  Design Thinking | 3 | 3 |  | 3 |  |  |  |  |  |  |
| 合 計  Total | 45 | 18 | 18 | 18 | 18 | 3 | 6 | 3 | 6 |  |

# \_\_\_\_學年度\_\_\_\_\_\_\_\_\_\_四年制專業必修科目課程規劃表

List of 4-Year Bachelor's Degree Compulsory Courses, Department of \_\_\_\_\_\_\_\_\_\_\_, Academic Year \_\_\_\_\_

|  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| 中英文科目名稱  Course Title | 學分數  Credits | 第一學年  1st Year | | 第二學年  2nd Year | | 第三學年  3rd Year | | 第四學年  4th Year | | 備註  Notes  (選課須知等注  意事項) |
| 上  1st semester | 下  2nd semester | 上  1st semester | 下  2nd semester | 上  1st semester | 下  2nd semester | 上  1st semester | 下  2nd semester |
| 範例:  實務專題(上)  Special Topics on Industrial  Management (I) | 4 |  |  |  |  |  | 2 | 2 |  |  |
|  |  |  |  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |  |  |
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| 合 計 Total |  |  |  |  |  |  |  |  |  |  |

# \_\_\_\_學年度\_\_\_\_\_\_\_\_\_\_四年制專業選修科目課程規劃表

List of 4-Year Bachelor's Degree Department Elective Courses, Department of \_\_\_\_\_\_, Academic Year \_\_\_\_

|  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| 中英文科目名稱  Course Title | 學分數  Credits | 第一學年  1st Year | | 第二學年  2nd Year | | 第三學年  3rd Year | | 第四學年  4th Year | | 備註  Notes  (選課須知等注  意事項) |
| 上  1st semester | 下  2nd semester | 上  1st semester | 下  2nd semester | 上  1st semester | 下  2nd semester | 上  1st semester | 下  2nd semester |
|  |  |  |  |  |  |  |  |  |  |  |
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| 合 計 Total |  |  |  |  |  |  |  |  |  |  |

# \_\_\_\_學年度\_\_\_\_\_\_\_\_\_\_二年制專業必修科目課程規劃表

List of 2-Year Bachelor's Degree Compulsory Courses, Department of \_\_\_\_\_\_\_\_\_\_\_, Academic Year \_\_\_\_\_

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
| 中英文科目名稱  Course Title | 學分數  Credits | 第三學年  3rd Year | | 第四學年  4th Year | | 備註 Notes  (選課須知等注意事項) |
| 上  1st semester | 下  2nd semester | 上  1st semester | 下  2nd semester |  |
|  |  |  |  |  |  |  |
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|  |  |  |  |  |  |  |
| 合 計 Total |  |  |  |  |  |  |

# \_\_\_\_學年度\_\_\_\_\_\_\_\_\_\_二年制專業選修科目課程規劃表

List of 2-Year Bachelor's Degree Department Elective Courses, Department of \_\_\_\_\_\_, Academic Year \_\_\_\_

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
| 中英文科目名稱  Course Title | 學分數  Credits | 第三學年  3rd Year | | 第四學年  4th Year | | 備註 Notes  (選課須知等注意事項) |
| 上  1st semester | 下  2nd semester | 上  1st semester | 下  2nd semester |  |
|  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |
| 合 計 Total |  |  |  |  |  |  |